



## Customer Spotlight Q&A: Life Aid Medical Health Education Academy Cherry Reve-Vidiaux, Owner and Training Coordinator

### Can you tell us a bit about your organization and your role there?

Life Aid Medical Health Education Academy is a CPR and first aid training center located in Hermitage, Tennessee. Life Aid Medical provides emergency care training to individuals, healthcare providers, and companies with the goal of helping customers stay compliant in their workplace and/or ensuring they have the CPR and first aid skills to come to the rescue when in need.

Cherry Reve-Vidiaux is the Owner and Training Center Coordinator for Life Aid Medical. The Emergency Care and Safety Institute (ECSI) had the chance to speak with Cherry about her experience using ECSI training solutions at Life Aid Medical.

### What led you to considering ECSI Standard First Aid, CPR & AED classes? What was the driving factor that made you choose the ECSI programs?

I've been teaching CPR and First Aid for a number of years, largely with the American Heart Association, so I'm familiar with the training solutions out there. When I first came across ECSI, I was not familiar with them. I checked with other training centers that used ECSI, and I discovered that many had a favorable opinion of the quality and ease of use for ECSI products. After a while, I decided to take a serious look at ECSI, and I realized the foundation upon which its training is built is very solid, and the curriculum materials are top notch. I really felt the material met and exceeded the requirements for my training, so I decided to adopt ECSI products for our training programs.

#### PRODUCTS USED:

- *Standard First Aid, CPR, and AED*
- *CPR and AED*
- *First Aid*
- *Healthcare Provider CPR*
- *Bloodborne and Airborne Pathogens*

#### Key Benefits

- ✓ Feels the ECSI training material is a "9.5/10" and realistic for students to understand.
- ✓ Skills Testing is faster and easier with less "drama" between students and instructors using ECSI skills testing sheets.
- ✓ Two students within the past two months reported making saves in their workplaces and feeling prepared to do so after training with ECSI.

## **What do you like most about the ECSI Standard First, CPR & AED training program?**

I think it's the skills tests and the checklists that come with it. With lists that show each step a student must complete, skills testing is kept simple and easy-to-understand. The whole process makes it easy for students to view their skills evaluations and helps cut out some of the drama for students and instructors by providing a clear "pass" or "needs more practice" guideline for each part of the skills test.

---

## **How do you feel the ECSI training material content (text/photos/images/etc.) compares to other CPR and first aid training materials?**

On a scale of 1-10, the material is a 9.5. I know the standards well, and what ECSI has done with formulating their materials not only exceeds the standards, but also helps make the material realistic for students. When my students get to their skills evaluations using ECSI materials, they know not only what to do for the hands-on training, but also how to explain the rationale behind each process.

---

## **How do you feel ECSI has aided you in the work you do? What kind of success have you seen using ECSI products (ex: stories of student "saves")?**

ECSI has helped simplify my work. Using ECSI materials, students seem to learn the material faster, which helps me test their skills quicker. In the past couple of months, I've had two students talk about a save they made within their workplace. Seeing how good they felt and how prepared and willing they were to respond to the situation makes me feel great about the training provided to them.



**“On a scale of 1-10, the material is a 9.5. I know the standards well, and what ECSI has done with formulating their materials not only exceeds the standards, but also helps make the material realistic for students.”**

## **Is your ECSI Education Center designated as a Skills Testing Center? If so, how do you benefit from offering standalone, on-site skills testing for students and companies?**

Yes. One benefit is turnaround time; using standalone, on-site skills testing, it takes less time to test the skills of each student. Students can leave work and then come get their skills testing done before returning to work if needed. Additionally, I can see more people in a given day than I could without offering on-site skills testing for students and companies.

**“One benefit [to being a Skills Testing Center] is turnaround time; using standalone, on-site skills testing, it takes less time to test the skills of each student. Students can leave work and then come get their skills testing done before returning to work if needed.”**

## **What advice would you give existing ECSI Education Centers and instructors on how to be the most effective in providing emergency care training in your community?**

One piece of advice is to advertise in whatever manner you can reasonably manage. One of the biggest issues training centers can face is no one knowing they're there and available for training. Beyond that, I would tell others to follow the basic guidelines ECSI has set up in the testing process. Don't try to re-invent the wheel; follow the curriculum so that you can ensure your testing matches what students are seeing in their training.

Lastly, make sure your equipment is ready to go so classes can proceed smoothly. The less downtime spent on finding and managing equipment, the better!

## **Any closing words you'd like to share for people considering using ECSI?**

I would make sure that students are very clear on what they must have for their employer. Make sure their employers know about ECSI and its top-notch training and that they're okay accepting their certification before beginning training. I really believe it's one of the best solutions out there, and I hope more employers will look to train their employees using ECSI.